

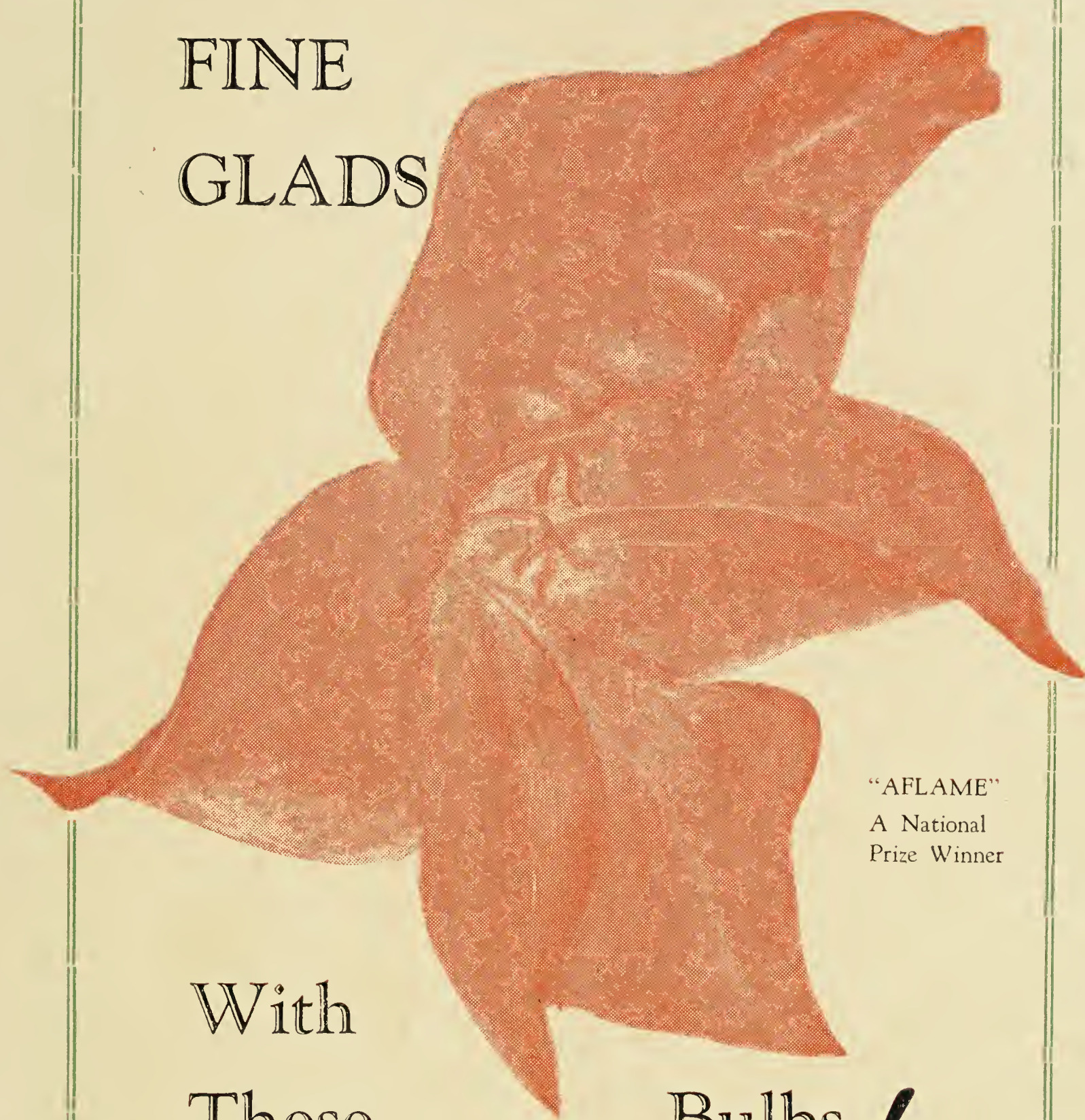
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U.S. Department of Agriculture
BUREAU OF PLANT INDUSTRY
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JUN 3 1935

IT'S EASY TO GROW
FINE
GLADS



"AFLAME"
A National
Prize Winner

With
These

Bulbs !

1935

▼

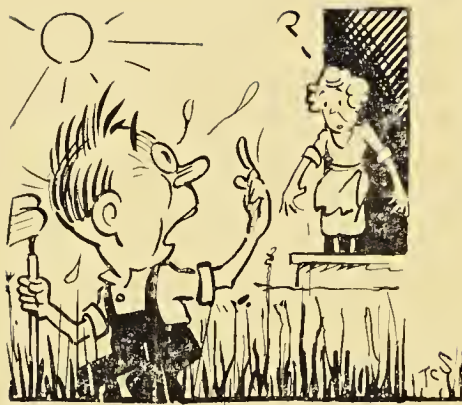
JOHN R. TAFT

Gladiolus Grower

COLLINS

[Erie County]

NEW YORK



The Secret of Success

Of signs that form the Zodiac

To rule the garden season—

A change of moon to reap or sow—

Each phase holds fruitful reason!

Yet, spite of all, this fact remains,

Success smacks more of toil than brains!

—J. R. T.

HOW TO GROW PRIZE WINNING GLADS

Just how to grow *Gladiolus* is a question of many angles. Every grower has his own pet theory and practice and thinks everyone else is wrong, but they all seem to produce the goods, even though they do use different methods. However, growing bulbs and producing flowers are two different propositions, the flowers requiring more time and cultivation to obtain the desired result. Many times during the blooming season am I coaxed to a quiet corner of the field by some visitor who demands that I give him the "low-down" on Glad growing. My only answer could be that success in gardening is more of a matter of sweat than brains. Pretty disappointing to most of 'em, but it's the truth.

However, according to my late dad, I cannot entirely disclaim the credit of having brains for he had a favorite saying, "Young man, you're a leetle too smart." But getting down to business, to grow extra good Glads without undue expense we should start about year before last. What I mean to say is that cultivation of the plot a year or so before planting Glads will help kill out the weeds and put the soil in good condition to raise a valuable crop of either flowers or bulbs. One important step, since we are becoming an arid nation, in respect to summer rainfall, is fall plowing. Plowing in the fall is almost necessary if we are to conserve soil moisture to carry us through a drought period. Not only does this store up moisture but the freezing kills weeds and pulverizes the soil and puts it in an ideal mechanical condition for cultivation. So much for preparation of the soil.

After we obtain a good seed bed we must dig holes or make trenches for the bulbs. About five or six inches deep for bulbs and two or three for bulblets. Don't worry about getting them in too deep; even the bulblets will come through if they are plowed under. For the grower on a commercial scale, furrowing out with a single plow tooth on a horse-drawn cultivator, twice in a row, will generally give the desired depth for bulbs and once for bulblets. For the home garden a hoe will serve. We use super phosphate applied to the bottom of the trench and lightly mixed with the soil in proportion of one handful per step. In case animal manure is used, it best be applied several months previous to planting. After dropping the bulbs, either cover lightly and after a week finish covering with another layer of earth, or hill up over the furrow and after a week level off with a rake to kill weeds and stir the soil, which is another good method. Either serve to the same end and any extra time spent at this period will mean a saving later. Cultivation is the price of success and should be started even before the sprouts appear and continued throughout the growing season, and also while the blooms are at their prime. Many visitors complain of the load of earth in their shoes owing to the looseness of the soil as they walk through the rows, but this we cannot avoid. We find we must either cultivate continually to raise exhibition spikes or stop and regret afterward.

The season of 1934 proved to us that we can grow exhibition quality spikes without rain or irrigation if we will everlastingly stir the soil. Especially after a rain (should we have one) is it necessary to cultivate, the moment the soil is dry enough to work. Earth packs mighty easy at this stage and once packed is tough to loosen and work up. Of course, there are soils that do not pack and you are lucky if you have the choice of this sort for your garden, but cultivation for the latter sort is just as important and thoroughness brings its reward. Irrigate or water, if you are equipped to, and Glads thrive on plenty of moisture, but cultivation is the most important.

DESCRIPTIVE LIST



AFLAME (Hornberger)

A most magnificent Prim Grand. Begonia rose shading to orange flame. Giant florets six inches or more across. A long line of winnings, too many to list, but we will mention that it won both first and second ribbons at Boston each year for the last three years. This alone is proof of its quality.

Large .05 Dozen .50

AIDA (Pfitzer)

Most attractive and best of the dark violet blues. Dark red throat blotch. Very tall spike and bloomed throughout the season. Much admired. Winning second in 1932 and first 1933 at Boston.

Large .05 Dozen .50

ALBATROSS (Pfitzer)

A most beautiful giant white resembling a huge lily. Many times a winner and certainly one of the few best whites.

Large .10

ANNA EBERIUS (Diener)

Deep rhodamine purple shading into deep bordeaux center. A favorite purple with many.

Large .05 Dozen .50

ANNIE LAURIE (Brown)

A lovely delicate pink prim, flaked deeper with violet throat lines. A gem for a vase. First prize Boston 1931.

Large .05 Dozen .50

APRICOT GLOW (Palmer)

A very strong growing prim, clear apricot color, fine cut flower and a parent of some of the finest varieties grown. Winning first in 1932 and first and second at Boston in 1933.

Large .05 Dozen .50

AVE MARIA (Pfitzer)

A very outstanding light blue with

a small purple blotch. To my notion, the finest of its color. First prize Boston 1932 and 1933.

Large .05 Dozen .50

BERTY SNOW (Mair)

A very fine light lavender, large florets and a flower in most popular favor today. First prize Boston 1931.

Large .05 Dozen .50

BAGDAD (Palmer)

One of the newer and most popular. Late smoky old rose. Tall strong spikes with 6 open and most vigorous growth.

Large .15

BETTY JOY (Bill)

A blush white flower, good placement and extra fine for cutting. First prize Boston 1932.

Large .05 Dozen .50

BETTY NUTHALL (Salback)

One of the most outstanding varieties of modern times, standing far above other varieties in the garden. We cut many four-foot spikes which made magnificent displays. Light orange with pale yellow throat. First prize Boston 1931 and 1932.

Large .06 Dozen .60

BILL SOWDEN (Fallu) Australian

And do they rave over this one! Immense crimson 6 to 7 inch florets of a most beautiful shade with its darker stripes. A most sensational, new variety. First prize Boston 1932 and 1933.

Large .15

BLEEDING HEART (Brown)

A very light pink, nearly white, with an immense dark red blotch. Tall, straight spike, exhibition quality, and a most attractive and interesting Glad for any garden. Winning first at Boston 1931 and 1932.

Large .18

BON ECHO (Bonnesteel)

Beautiful massive buff pink, tall spikes and a real show in itself. Two lower petals yellow cast with red penciling. Early.

Large .05 Dozen .50

CAPT. BOYNTON (Rev. Boynton)

Fine pale lavender with deep purple blotch. Large blossoms on tall spikes and long season bloom. Extra commercial. First prize Boston 1932.

Large .05 Dozen .50

CARDINAL PRINCE (Kunderd)

A most brilliant deep red on a fine spike, good placement and a flower admired by all. Second prize Boston 1931.

Large .05 Dozen .50

CAROLUS CLUSIUS (Velthuys)

An early, deep pink; massive blooms on a good spike.

Large .05 Dozen .50

CATHERINE COLEMAN (Coleman)

A mighty choice salmon rose with purple penciling in throat—and just look at the winnings: First and second in 1931, first 1932 and 1933 at Boston.

Large .08 Dozen .60

CHARLES DICKENS (Pfitzer)

A rich reddish purple with deeper throat. Most thrifty plants, very tall and full of blooms. Fine in every way and well worth growing. First prize American Glad Show 1931 and 1933, second Boston 1932.

Large .05 Dozen .50

COMMANDER KOEHL (Pfitzer)

One of the very best of the new Glads. Very tall exhibition spike, wide open crimson flowers with ability to win anywhere. First prize Boston 1932. Best flower in Oregon State Glad Show 1931.

Large .10

CORYPHEE (Pfitzer)

A knock-out for color; a most delicate shade of shell pink. Immense

flowers on tall spikes which sometimes crook, lending charm as a basket flower. Everyone admires the color. This Glad won first as the most artistic basket, American Glad Society Show 1932.

Large .03 Dozen .80

CRIMSON GLOW (Betscher)

Here is a dandy crimson. Our section of Crimson Glow was admired by 90% of our visitors last season. If you want to attract attention, grow a block of this. Long season bloom.

Large .05 Dozen .45

CRINKLES (Kunderd)

A novel plant; lovely shade of rose, intensely ruffled.

Large .05 Dozen .50

DAMASCUS (Stevens)

A smoky, hard to describe; reddish purple overlaid blue with red blotch.

Large .10

DR. F. E. BENNETT (Diener)

Fiery scarlet with white lines in throat. One of the most popular Glads of any color. Always near the top in popular favor. We list a few of the winnings: Boston First 1931, First and Second 1932, First 1933.

Large .05 Dozen .50

DR. MOODY (Kinyon)

A knock-out! Very large, early, exhibition type, lavender. A show in any garden.

Large .05 Dozen .50

DR. NELSON SHOOK (Kunderd)

Deep tyrian rose, lighter throat, ruffled. Most vigorous plant and extra fine cut flower. First Prize Boston 1931, and Second 1932.

Large .05 Dozen .50

EARLY SUNRISE (Velthuys)

An early, sunrise red.

Large .05

ELLA DAY (Carpenter)

A large bright, clear pink flower.

Large .05

EMILE AUBRUN (Lemoine)

A very popular smoky. Deep smoky pink overlaid with slate, deepening toward edges; rich carmine blotch in throat, shading to salmon pink. A winner of Boston and American Glad Show during 1933.

Large .05 Dozen .50

EVELYN KIRTLAND (Austin)

Nice rose pink.

Large .05 Dozen .50

FERN KYLE (Kunderd)

Creamy white, wide open flower, ruffled, light carmine penciling in throat. A prize winner at Boston 1931.

Large .05 Dozen .50

FRANK McCOY (Briggs)

A beautiful, large, rose-pink, scarlet blotch on lower petals, exhibition type. First Prize Boston 1932.

Large .08 Dozen .80

GERTRUDE PFITZER (Pfitzer)

A tall, light blue with violet center.

Large .12 Dozen 1.20

GERALDINE FARRAR (Diener)

Pale lavender blue with deep violet blotch.

Large .05 Dozen .50

GIANT NYMPH (Coleman)

If you want cut flowers, here's the Glad! Beautiful shade of light pink with creamy throat, vigorous growth, perfect placement, and one you will like. First and Second Prize Boston 1931.

Large .05 Dozen .50

GLADDIE BOY (Bill)

Beautiful grenadine pink with yellow throat, ruffled. Long season bloom and a most beautiful basket flower. A winner at Boston 1931.

Large .05 Dozen .50

GOLDEN DREAM (Graff)

A very tall, deep yellow flower, petals folded like a rose. Late, and

probably best commercial yellow. First Prize Boston 1931, Second 1932.

Large .05 Dozen .50

GOLDEN MEASURE (Kelway)

Standard large, tall yellow. Strong spike with many open flowers.

Large .05 Dozen .50

HAMBURG PINK (Hornberger)

I consider this one of the showiest, bright pink Glads grown. Very early and was the whole show in my garden the large part of the season. One of the first and also the last to bloom. Fine cut flower.

Large .05 Dozen .50

HEAVENLY BLUE (Pfitzer)

Pale sky-blue with many open flowers.

Large .05 Dozen .50

HELEN HOWARD (Austin)

A fairly early, tall, buff yellow striped with salmon. Quite showy.

Large .05 Dozen .50

HINEMOA (Doney)

A large deep rose pink with dark brown stripes. The large cream throat blotch appears to have been painted on and compels instant attention. Very popular.

Large .20

INDIAN SUMMER (Kunderd)

A late, blush or light lavender—rose-pink on a light ground. Very strong, sturdy spike.

Large .05 Dozen .50

JANE ADDAMS (Decorah)

A most beautiful light lavender. Slightly later than Dr. Moody; massive flowers on a tall spike. Very much like Minuet except Jane Addams has light cream throat.

Large .05 Dozen .50

JEAN DuTAILLES (Lemoine)

Magnificent deep pink with great maroon blotch spreading over throat. A striking and beautiful flower, tall and fine. First Prize Boston 1931.

Large .05 Dozen .50

JENNY LIND (Decorah)

A most lovely delicate pink with light yellow throat. A most beautiful basket flower with its shapely petals opening like a rose. Fine spikes with perfect placement and most lovely in any garden.

Large .05 Dozen .50

JOERG'S WHITE (Joerg)

A very beautiful white with fine cerise lines in throat. Many open. First Prize Boston 1931, Second 1932.

Large .05 Dozen .50

LONGFELLOW (Prestgard)

Here is a Glad of the finest La France pink. One of the most beautiful flowers in the garden. Fine long spikes with many open, perfect placement. Grow it and you will like it. First and Second Prize Boston 1931, Second 1932 and 1933.

Large .05 Dozen .50

LOYALTY (Austin)

A large, deep golden yellow, ruffled bloom on tall spikes, extra strong, healthy growth.

Large .08 Dozen .85

MAMMOTH WHITE (Pfitzer)

An immense exhibition pure white, many open, and one spike is a mass of white blooms. One of the very best whites. A prize winner at Boston in 1932 and 1933. First and Second best white California Flower Festival 1931.

Large .10 Dozen 1.00

MARMORA (Errey)

A silvery lavender gray with a glowing petunia blotch. The most popular and distinctive smoky grown. It is a real Aristocrat and has gained fourth place in popularity among all Glads grown. A strong grower and a wonderful flower, winning a sweepstakes vase at Boston 1933.

Large .06 Dozen .60

MARNIA (Kemp)

A most attractive tall orange spike, large florets.

Large .06

MAROCCO (Pfitzer)

One of the finest, very dark reds, almost black. Dark red flaking lends a charm and it has a velvety glowing sheen which makes it a most beautiful Glad in spite of the dark color. Both First and Second Prize Boston 1933.

Large .06 Dozen .60

MARY FREY (Gelser)

A very massive lavender pink with a ruby blotch on lower petals. I have never cut a finer basket of Glads than Mary Frey. A whole show is in one spike. A winner at Boston 1932.

Large .05 Dozen .50

MINUET (Coleman)

Here is the answer to the Maiden's prayer. The finest light lavender that has yet been produced. A most desired commercial variety which under an electric light, has the brilliancy of a blue white diamond. Out of all the thousands of Glads grown the "down to the minute" vote by Glad lovers of this country gives Minuet first place in popular favor. Winnings at Boston: Second 1931, First and Second 1932, and First Prize 1933; First, Second, Third best lavender without markings, American Glad Show 1931; First again, same show, in both 1932 and 1933.

Large .05 Dozen .50

MISS GREELEY (Briggs)

A big massive spike of LaFrance pink very much like Phipps. Slightly shorter spike but weeks earlier. Very beautiful.

Large .20

MISS NEW YORK (Hornberger)

A nice colored Glad of doree-begonia rose.

Large .05 Dozen .50

MME. MOUNET SULLY (Lemoine)

Ivory white with carmine blotch in throat. Very popular. First Prize Boston 1931 and 1932.

Large .08

MOTHER MACHREE (Stevens)

This famous Glad is so unusual in color it is hard to describe. A com-

bination of lavender, orange and gray with a few flashes of pink. In 1929 these bulbs sold at \$100 each. A very tall spike, good placement and many open flowers. First prize Boston 1932 and best smoky in American Glad Show 1931.

Large .10 Dozen 1.00

MRS. ANNA PFITZER (Pfitzer)

Tall, creamy exhibition white.

Large .35

MRS. DR. NORTON (Kunderd)

A nice colored cream and pink. An old favorite and still on the bandwagon.

Large .05 Dozen .50

MRS. F. C. HORNBERGER (Hornberger)

This wonderful, pure white has been one of the finest in its class for many years. It has everything to be desired: beauty, great substance, perfect placement. A most wonderful cut flower and a wonderful record of winnings. Both First and Second Prize Boston 1931.

Large .05 Dozen .50

MRS. F. C. PETERS (Fischer)

A beautiful rose-lilac with a crimson blotch, outlined white on lower petals. Vigorous plant and good commercial. First and Second Prize Boston 1931.

Large .05 Dozen .50

MRS. FRANK PENDLETON (Kunderd)

An old favorite. A beautiful light pink with a deep carmine blotch, wide open flower, tall, fine spike. Fine cut flower.

Large .05 Dozen .50

MRS. JOHN WALSH (Diener)

A fine ruffled rose pink shading to orange with a harmonizing carmine blotch. Most strikingly different than anything in the garden, it compels a full share of attention by the richness of its colors. Very fine tall spike with many open.

Large .05 Dozen .50

MRS. LEON DOUGLAS (Diener)

One of the very finest Glads. Very bright begonia-rose striped with scarlet; throat stippled with ruby, and light yellow lines. Fine spikes, good placement. First Prize Boston 1931, Second 1932, First and Second 1933. Third most popular variety of all the Glads.

Large .05 Dozen .50

MRS. P. W. SISSON (Coleman)

A very fine, large, ruffled cameo-pink with many open florets. Grand spikes and a vigorous growth. A most desirable and profitable cut flower.

Large .05 Dozen .50

MRS. VAN KONYNENBURG

(Pfitzer)

A tall exhibition blue-lavender, winning first prize as the best light violet without markings, American Glad Show 1932.

Large .05 Dozen .50

MR. W. H. PHIPPS (Diener)

For a long time the most popular and beautiful variety in existence. Most enormous exhibition flowers, of La-France pink overlaid with light rose salmon, on a tall exhibition spike with more open florets than any other variety. Most popular of all the Glads until 1933 when displaced by Minuet—now in second place. A winner everywhere, and best spike in New York Show 1931; championship vase Boston two years in succession.

Large .05 Dozen .50

MURIEL (Pfitzer)

A tall light blue with a dark throat blotch.

Large .05

ORANGE QUEEN (Pfitzer)

A very fine colored light orange; nice spikes and a very good cutting flower. A winner at Boston 1932 and 1933.

Large .05 Dozen .50

ORANGE WONDER (Kemp)

One of the best of the oranges. Al-

ways a tall, straight spike with good, large florets.

Large .06 Dozen .60

OUR SELECTION (Ball) Australia

Here's a real exhibition spike, with ability to open many at once. Flowers of salmon red, flaked deeper, with a cerise and creamy blotch on lower petals. First Prize Boston 1931 and 1932.

Large .07

PAUL PFITZER (Pfitzer)

A velvety, reddish purple; quite early. First Prize American Glad Show 1933.

Large .06

PEARL OF CALIFORNIA (Kingsley)

Just a peach of a Glad. With us, it made enormous blooms of the finest LaFrance pink, striped darker, and blending to rosy white in throat. Real exhibition tall, straight spike with many open flowers. First Prize Boston 1933.

Large .05 Dozen .50

PERSIA (Natl. Bulb Co.)

A most beautiful dark red, almost black, with petals like velvet. A very attractive shaped floret.

Large .06

PFITZER'S TRIUMPH (Pfitzer)

Man, what a Glad! A mammoth bright salmon orange bloom on a grand spike; larger flowers than anything in our field, six to seven-inch open-face florets. This flower will be a real sensation in any garden and will hold your callers' wonder and admiration. A nice spike for cutting. First Prize, American Glad Show 1932.

Large .06 Dozen .60

PICARDY (Palmer)

The sensation of the modern Glad world. A giant spike carrying a load of enormous blooms, so large and beautiful it would seem that perfection has been reached. Flesh pink with slightly lighter throat carrying a touch of light red to liven up its beauty. Your garden will be modern with this flower.

Largest flower at Hartford's Show 1931; First Prize Boston 1931 and 1933.

Large .25

PRIDE OF WANAKAH (Chriswell)

Deep lavender rose with a rich, dark red throat blotch. A most attractive bloom on a very tall, fine spike. A very desirable variety. A winner at Boston in 1932.

Large .05 Dozen .50

PRINCE OF INDIA (Childs)

A very odd smoky. Not a tall spike but the most unusual color immediately attracts attention and makes it most popular.

Large .06 Dozen .60

PURPLE GLORY (Kunderd)

A very deep velvety, maroon flower with darker blotches, very ruffled. A winner of many prizes and standing high in the vote of popular favor.

Large .05 Dozen .50

RED FIRE (Kunderd)

Our row of Red Fire was a blaze of glory clear across our garden. Brilliant as the name; a perfect bloom on a very fine spike. This one will stop the tourists.

Large .06

RED LORY (Errey, Australia)

A dazzling carmine rose with a purplish red blotch. A show champion of many lands. If you want exhibition spikes, grow this one.

Large .20

RICHARD DIENER (Diener)

A striking, geranium pink flower with a creamy yellow center, lightly sprinkled with ruby. Large wide-open, massive bloom, perfectly placed on a typical exhibition spike. First Prize at Boston in 1931 and 1932.

Large .05 Dozen .50

RITA BECK (Fischer)

A very fine, large, clear La France pink flower of exhibition quality on a strong, sturdy spike. First Prize Boston 1932.

Large .05

ROMANCE (Kunderd)

A fine, large, smoky-red flower, petals edged blue; light yellow throat with a red feather. This is a real popular smoky.

Large .05

ROSE ASH (Diener)

A most unusual colored flower of Corinthian-red shading to ashes of roses toward the edge. Lower petals light yellow speckled with ruby.

Large .05 Dozen .50

RUFFLED GOLD (Goodrich)

A very fine ruffled yellow, on a fine spike and a wonderful cutting flower.

Large .05 Dozen .50

SALBACH'S PINK (Salbach)

A fine exhibition geranium pink with soft carmine tongue and throat markings. Many open florets of fine substance, well placed on a strong spike. Extra good cut flower. A consistent winner in California, and First Prize Boston 1932.

Large .12

SARABAND (Salbach)

A rich, velvety bordeaux or deep mulberry; straw-yellow throat blotch. Good sized bloom on a straight spike. Very popular.

Large .05 Dozen .50

SENORITA (Salbach)

Here is a large, real showy, orange flower with a touch of carmine on

lower tongue, which lends charm to its rich color. Most all our visitors paused in admiration.

Large .06

SUNNYMEDE (Fischer)

Here is a rich shade of orange yellow. Nice spikes with many blooms and a nice basket flower.

Large .05

SWEET ROSE (Kunderd)

Just as the name implies, this is a sweet rose-pink.

Large .05 Dozen .50

VEILCHENBLAU (Pfitzer)

One of the best dark blues. Large violet-blue flowers and many times a winner. First, Second and Third American Glad Show 1932. A winner at Boston in 1931 and 1933.

Large .05 Dozen .50

WILLIAM KENT (Diener)

A late, very ruffled, creamy buff-pink.

Large .10

YVONNE (Krelage)

To my notion, this is the finest of its class. Massive ivory white flowers with cerise throat blotch. Fine wide-open flowers that glisten in the sun like satin. This flower was a consistent bloomer through the whole season and a First Prize Winner at Boston 1933.

Large .05 Dozen .50



*Where there exists a difference in price between the foregoing
Descriptive List and the pages immediately following,
please be governed by the latter.*

Large, Medium, Small and Bulblet Prices

| Variety | Per | Large | Medium | Small | Bulblets |
|-------------------------------|-----|-------|--------|-------|----------|
| AFLAME | 1 | .05 | 3—.10 | 8—.10 | |
| Giant rose to flame | 12 | .50 | .30 | .15 | 100—.15 |
| AIDA | 1 | .05 | | | |
| Best dark blue | | | | | |
| ALBATROSS | 1 | .10 | .07 | | |
| New large white | 12 | 1.00 | | | |
| ANNA EBERIUS | 1 | .05 | 3—.10 | 8—.10 | |
| Popular purple | 12 | .50 | .30 | .15 | 100—.15 |
| ANNIE LAURIE | 1 | .05 | 3—.10 | | |
| Delicate pink | 12 | .50 | | | 100—.15 |
| APRICOT GLOW | 1 | .05 | 3—.10 | 8—.10 | |
| Strong growing apricot | 12 | .50 | .30 | .15 | 100—.15 |
| AVE MARIA | 1 | .05 | 3—.10 | 8—.10 | |
| Outstanding light blue | 12 | .50 | | .15 | 100—.15 |
| BAGDAD | 1 | .15 | .10 | .05 | 20—.10 |
| Late smoky old-rose | | | | | |
| BERTY SNOW | 1 | .05 | | 8—.10 | |
| Outstanding light lavender | 12 | .50 | | | |
| BETTY JOY | 1 | .05 | | 8—.10 | |
| Good commercial blush white | 12 | .50 | | .15 | 100—.15 |
| BETTY NUTHALL | 1 | .06 | .04 | 6—.10 | |
| Extra fine coral orange | 12 | .60 | .40 | .20 | 100—.20 |
| BILL SOWDEN | 1 | .15 | .10 | 2—.15 | 10—.15 |
| Wonderful new crimson | 12 | 1.50 | 1.00 | .50 | 100—1.00 |
| BLEEDING HEART | 1 | .18 | | | |
| White, red blotch | | | | | |
| BLUE TORCH | 1 | .05 | | | |
| Light blue | | | | | |
| BON ECHO | 1 | .05 | 3—.10 | 8—.10 | |
| Buff pink | 12 | .50 | .30 | .15 | 100—.15 |
| CAPT. BOYNTON | 1 | .05 | 3—.10 | 8—.10 | |
| Commercial lavender | 12 | .50 | .30 | .15 | 100—.15 |
| CARDINAL PRINCE | 1 | .05 | 3—.10 | 8—.10 | |
| Brilliant red | 12 | .50 | .30 | .15 | 100—.15 |
| CAROLUS CLUSIUS | 1 | .05 | | 8—.10 | |
| Massive deep pink | 12 | .50 | | .15 | 100—.15 |
| CATHERINE COLEMAN | 1 | .08 | | | |
| Prize winning salmon rose | | | | | |
| CHARLES DICKENS | 1 | .05 | 3—.10 | 8—.10 | |
| Strong growing purple | 12 | .50 | | .15 | 100—.15 |
| COMMANDER KOEHL | 1 | .10 | .06 | .03 | |
| Most popular new crimson | 12 | 1.00 | | | 20—.10 |
| CORYPHEE | 1 | .08 | .05 | .03 | 10—.05 |
| Delicate shell pin. | | | | | |
| CRIMSON GLOW | 1 | .05 | 3—.10 | 8—.10 | |
| The crimson everybody wants | 12 | .50 | .30 | .15 | 100—.15 |
| CRINKLES | 1 | .05 | 3—.10 | 8—.10 | |
| Intensely ruffled rose | 12 | .50 | | | 100—.15 |
| DAMASCUS | 1 | .10 | | | |
| Reddish purple, overlaid blue | | | | | |
| DR. BENNETT | 1 | .05 | 3—.10 | 8—.10 | |
| Fiery scarlet | 12 | .50 | .30 | .15 | 100—.15 |
| DR. MOODY | 1 | .05 | 3—.10 | 8—.10 | |
| Fine large lavender | 12 | .50 | .30 | .15 | 100—.15 |
| DR. NELSON SHOOK | 1 | .05 | 3—.10 | 8—.10 | |
| Fine commercial rose | 12 | .50 | .30 | .15 | 100—.15 |

| Variety | Per | Large | Medium | Small | Bulblets |
|----------------------------------|-----|-------|--------|--------|----------|
| EMILE AUBRUN | 1 | .05 | 3—.10 | 8—.10 | |
| Big smoky red | 12 | .50 | .30 | .15 | 100—.15 |
| EVELYN KIRTLAND | 1 | .05 | 3—.10 | 8—.10 | |
| Frosted pink | 12 | .50 | .30 | .15 | 100—.15 |
| FERN KYLE | 1 | .05 | | | |
| Creamy white | 12 | .50 | | | 100—.15 |
| FRANK McCOY | 1 | .08 | | | |
| Hugh exhibition rose pink | 12 | .80 | | | 100—.25 |
| GERTRUDE PFITZER | 1 | .12 | .08 | | |
| Fine light blue | 12 | 1.20 | | | 10—.05 |
| GERALDINE FARRAR | 1 | .05 | .03 | 8—.10 | |
| Another nice light blue | 12 | .50 | | | 100—.15 |
| GIANT NYMPH | 1 | .05 | 3—.10 | 8—.10 | |
| Fine med. early commercial pink | 12 | .50 | .30 | .15 | 100—.15 |
| GLADDIE BOY | 1 | .05 | | 8—.10 | |
| Early ruffled grenadine pink | 12 | .50 | | .15 | 100—.15 |
| GOLDEN DREAM | 1 | .05 | 3—.10 | 8—.10 | |
| Fine commercial yellow | 12 | .50 | .30 | .15 | 100—.15 |
| GOLDEN MEASURE | 1 | .05 | 3—.10 | 8—.10 | |
| Tall strong yellow | 12 | .50 | .30 | .15 | 100—.15 |
| HAMBURG PINK | 1 | .05 | 3—.10 | 8—.10 | |
| Bright pink | 12 | .50 | .30 | .15 | 100—.15 |
| HELEN HOWARD | 1 | .05 | 3—.10 | 8—.10 | |
| Showy buff yellow salmon | 12 | .50 | .30 | .15 | 100—.15 |
| HINEMOA | 1 | .20 | | | |
| Rose flaked brown, cream blotch | | | | | |
| INDIAN SUMMER | 1 | .05 | 3—.10 | | |
| Massive late blush lavender | 12 | .50 | .30 | | 100—.15 |
| JANE ADDAMS | 1 | .05 | 3—.10 | | |
| Light lavender, white throat | 12 | .50 | .30 | | 100—.15 |
| JEAN DuTAILLES | 1 | .05 | | 8—.10 | |
| Magnificent blotched pink | 12 | .50 | | | 100—.15 |
| JENNY LIND | 1 | .05 | | | |
| Lovely delicate pink | 12 | .50 | | | 100—.15 |
| JOERG'S WHITE | 1 | .05 | 3—.10 | | |
| Large white | 12 | .50 | | | 100—.15 |
| JONKHEER VAN TETS | 1 | .15 | | | |
| Popular white | | | | | |
| LONGFELLOW | 1 | .05 | 3—.10 | 8—.10 | |
| Finest LaFrance pink | 12 | .50 | .30 | .15 | 100—.15 |
| LOYALTY | 1 | .08 | .05 | | |
| A massive ruffled deep yellow | 12 | .80 | | | 100—.20 |
| MAMMOTH WHITE | 1 | .10 | .06 | | |
| Immense exhibition white | 12 | 1.00 | .60 | | 20—.10 |
| MARMORA | 1 | .05 | 3—.10 | 5—.10 | |
| Silvery lavender grey | 12 | .50 | .30 | .20 | 100—.20 |
| MAROCCO | 1 | .06 | | | |
| Dark red, almost black | | | | | |
| MARNIA | 1 | .06 | | | |
| A tall large, orange | | | | | |
| MARY FREY | 1 | .05 | 3—.10 | 8—.10 | |
| Lavender pink | 12 | .50 | .30 | .15 | 100—.15 |
| MARY PICKFORD | 1 | .05 | 3—.10 | 10—.10 | |
| Extra early, creamy white | 12 | .40 | .30 | .12 | 100—.15 |
| MINUET | 1 | .05 | 3—.10 | | |
| Finest commercial light lavender | 12 | .50 | | | |
| MISS GREELEY | 1 | .20 | | | |
| Good as Phipps, but early | | | | | |
| MISS NEW YORK | 1 | .05 | 3—.10 | 8—.10 | |
| Peach pink | 12 | .50 | .30 | .15 | 100—.15 |

| Variety | Per | Large | Medium | Small | Bulblets |
|------------------------------------|-----|-------|--------|-------|----------|
| MOTHER MACHREE | 1 | .10 | .06 | .04 | |
| Popular smoky | 12 | 1.00 | | .40 | 100—.25 |
| MRS. DR. NORTON | 1 | .05 | 3—.10 | | |
| Apple blossom and most popular | 12 | .50 | .30 | | 100—.15 |
| MRS. F. C. HORNBERGER | 1 | .05 | 3—.10 | 8—.10 | |
| Fine commercial late white | 12 | .50 | .30 | .15 | 100—.15 |
| MRS. F. C. PETERS | 1 | .05 | 3—.10 | | |
| Commercial rose lilac | 12 | .50 | | | |
| MRS. FRANK PENDLETON | 1 | .05 | 3—.10 | 8—.10 | |
| Pink with red blotch | 12 | .50 | .30 | .15 | 100—.15 |
| MRS. JOHN R. WALSH | 1 | .05 | 3—.10 | 8—.10 | |
| Ruffled rose pink, carmine blotch | 12 | .50 | .30 | .15 | 100—.15 |
| MRS. LEON DOUGLAS | 1 | .05 | 3—.10 | 8—.10 | |
| Hugh salmon | 12 | .50 | .30 | .15 | 100—.15 |
| MRS. P. W. SISSON | 1 | .05 | 3—.10 | 8—.10 | |
| Outstanding commercial, cameo pink | 12 | .50 | .30 | .15 | 100—.15 |
| MRS. VAN KONYNENBURG | 1 | .05 | 3—.10 | | |
| Popular light blue | 12 | .50 | | | |
| MR. W. H. PHIPPS | 1 | .05 | 3—.10 | | |
| Magnificent pink | 12 | .50 | .30 | | |
| ORANGE QUEEN | 1 | .05 | 3—.10 | 8—.10 | |
| Rich orange | 12 | .50 | .30 | .15 | 100—.15 |
| ORANGE WONDER | 1 | .06 | 2—.08 | | |
| Extra fine orange | 12 | .60 | | | |
| OUR SELECTION | 1 | .07 | .04 | | |
| Exhibition, salmon red and cream | 12 | .70 | .40 | | 100—.25 |
| PEARL OF CALIFORNIA | 1 | .05 | 3—.10 | | |
| Outstanding LaFrance pink | 12 | .50 | | | |
| PFITZER'S TRIUMPH | 1 | .05 | 3—.10 | 8—.10 | |
| Mammoth salmon orange | 12 | .50 | .30 | .15 | 100—.20 |
| PICARDY | 1 | .10 | .06 | .04 | 12—.10 |
| Most popular glad. Flesh pink | 12 | 1.00 | .60 | .40 | 100—.50 |
| PRIDE OF WANAKAH | 1 | .05 | 3—.10 | 8—.10 | |
| Deep lavender rose | 12 | .50 | | .15 | 100—.15 |
| PRINCE OF INDIA | 1 | .06 | .04 | 5—.10 | |
| Mottled old-rose | 12 | .60 | .40 | .20 | 100—.20 |
| PURPLE GLORY | 1 | .05 | .03 | | |
| Velvety maroon, most popular | 12 | .50 | | | |
| RED FIRE | 1 | .06 | | | |
| Brilliant fiery red | | | | | |
| RED LORY | 1 | .20 | | | |
| Exhibition red, purple blotch | | | | | |
| ROSE ASH | 1 | .05 | 3—.10 | | |
| Ashes of roses | 12 | .50 | | | 100—.20 |
| RUFFLED GOLD | 1 | .05 | 3—.10 | 8—.10 | |
| Profitable commercial yellow | 12 | .50 | .30 | .15 | 100—.15 |
| SARABAND | 1 | .05 | 3—.10 | | |
| Plum purple | 12 | .50 | | | 100—.20 |
| SEÑORITA | 1 | .06 | | | |
| Showy, orange yellow red | 12 | .60 | | | |
| SUNNYMEDE | 1 | .05 | | | |
| Orange yellow | | | | | |
| SWEET ROSE | 1 | .05 | 3—.10 | 8—.10 | |
| Rose pink | 12 | .50 | .30 | .15 | 100—.15 |
| VEILCHENBLAU | 1 | .05 | | | |
| Popular light blue | 12 | .50 | | | 100—.20 |
| YVONNE | 1 | .05 | 3—.10 | 8—.10 | |
| Massive ivory white, red blotch | 12 | .50 | .30 | .15 | 100—.15 |

WHOLESALE LIST—NOT PREPAID

| PER 100 BULBS | | | | | | | Bulblets | |
|----------------------------|-------|-------|-------|-------|-------|-------|----------|---------|
| | No. 1 | No. 2 | No. 3 | No. 4 | No. 5 | No. 6 | Per 1000 | Per Qt. |
| AFLAME | 3.25 | | | | .70 | .50 | 1.00 | 3.50 |
| ANNA EBERIUS | 2.00 | | | | | | .80 | |
| APRICOT GLOW | 1.60 | | 1.00 | .80 | .60 | .40 | .60 | |
| BETTY NUTHALL | 2.00 | 1.60 | | | | | 1.00 | 3.00 |
| CAPT. BOYNTON | 2.00 | 1.60 | 1.20 | 1.00 | .80 | .60 | 1.00 | |
| CARDINAL PRINCE | 2.00 | | | | .80 | .60 | 1.00 | |
| CRIMSON GLOW | 2.00 | 1.60 | 1.20 | 1.00 | .80 | .60 | .50 | 1.25 |
| DR. BENNETT | 2.00 | | | | | | .80 | 2.00 |
| DR. NELSON SHOOK | 2.00 | | 1.20 | 1.00 | .80 | .60 | .80 | 2.00 |
| EMILE AUBRUN | 2.00 | | 1.20 | 1.00 | .80 | .60 | .80 | 2.00 |
| GIANT NYMPH | 2.00 | | | 1.00 | .80 | .60 | .80 | 2.00 |
| GOLDEN DREAM | 2.00 | | | 1.00 | .80 | .60 | .80 | 2.00 |
| GOLDEN MEASURE | 1.75 | | 1.00 | .80 | .60 | .40 | .40 | 1.00 |
| HAMBURG PINK | 3.00 | | | 1.50 | 1.25 | 1.00 | 1.00 | |
| LONGFELLOW | 2.00 | 1.60 | 1.20 | 1.00 | .80 | .60 | .80 | 2.00 |
| MARMORA | 2.50 | 2.00 | | | | | 1.00 | 2.50 |
| MARY PICKFORD | 1.75 | | | .80 | .60 | .40 | .40 | 1.00 |
| MINUET | 3.00 | | | | | | 1.50 | |
| MRS. DR. NORTON..... | 2.00 | | | 1.00 | .80 | .60 | .80 | |
| MRS. F. C. HORNBERGER..... | 2.50 | | | 1.00 | .80 | .60 | 1.00 | |
| MRS. F. PENDLETON..... | 2.00 | | | 1.00 | .80 | .60 | .80 | |
| MRS. LEON DOUGLAS..... | 2.00 | | | 1.00 | .80 | .60 | .80 | 2.00 |
| PRIDE OF WANAKAH..... | | | | | .80 | .60 | .30 | |
| RUFFLED GOLD | | | | 2.00 | 1.60 | 1.00 | 2.00 | |
| SWEET ROSE | 2.00 | | | 1.00 | .80 | .60 | .80 | 1.50 |
| YVONNE | | | | 1.00 | .80 | .60 | .80 | |

1000 Bulbs at Eight times the hundred rate

SUBJECT PRIOR SALE

All items offered subject to prior sale.

SUBSTITUTION

May we substitute larger or smaller sizes of the same varieties ordered? We will include extras to allow for any difference.

SATISFACTION GUARANTEED

We'll do our best to make you a little more than satisfied. However, we are human and should a mistake occur or you feel unfairly treated, don't fail to let us know. We will do anything in our power to rectify.

EXTRAS

As we like to include extras of other varieties with orders please give us a list, if possible, of the varieties you grow so that we will not duplicate your own stock.

ALL ORDERS PREPAID

All orders of one dollar or over prepaid anywhere in U.S.A. Under that please add 15 cents postage.

SIZES

Large bulbs are 1¼ inches up; medium ¾ to 1¼; small ¼ to ¾.

Six Bulbs at the dozen rate.

THRIP

Don't fuss or worry about thrip. Our bulbs are fumigated and you can be reasonably sure of fine blooms. If you have had thrip damage, sprinkle some naphthalene flakes on your bulbs, cover them to confine the fumes for about 60 days. This is best done in mid-winter. Don't use a metal can.

These Glads Head the Style Parade for 1935



Twenty-five most popular varieties which were selected by flower lovers at a popularity contest conducted by the American Gladiolus Society. With these sensational new varieties you may be sure of possessing the finest Glads obtainable, and we grow them all.

- 1 Picardy
- 2 Minuet
- 3 Marmora
- 4 Betty Nuthall
- 5 Mr. W. H. Phipps
- 6 Commander Koehl
- 7 Mother Machree
- 8 Pfitzer's Triumph
- 9 Dr. F. E. Bennett
- 10 Mrs. Leon Douglass
- 11 Albatross
- 12 Golden Dream
- 13 Mammoth White
- 14 Aflame
- 15 Emile Aubrun
- 16 Red Lory
- 17 Maid of Orleans
- 18 Giant Nymph
- 19 Mrs. P. W. Sisson
- 20 Ave Maria
- 21 Bagdad
- 22 Our Selection
- 23 Pelegrina
- 24 Coryphee
- 25 Jonkheer Van Tets

MAKE YOUR GARDEN MODERN WITH GLADS
THAT SET THE STYLE!



Meet the gal who knows her Glads!
Miss Lorraine Taft explaining how dad
grew exhibition spikes without irri-
gation during the dry summer of 1934.